



**Coquitlam Metro-Ford Soccer Club
Corporate Partnership Program 2017-18**



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About CMFSC

Located in Coquitlam British Columbia, Canada, and over the past three decades, Coquitlam Metro-Ford Soccer Club (CMFSC) has developed into one of the largest, most dynamic and progressive community soccer organizations in the province. With approximately 4,000 athletes playing in our U5 – U18 age divisions, coupled with approximately 200 adult players, our leading-edge soccer programs (including teams and participation in the BC Soccer Premier League program) reach both the elite and the recreational players alike. Over the past 30 plus years, CMFSC has demonstrated its dedication to development of exceptional players, teams, coaches and technical programs through its acquisition of a full-time Technical Director and staff coaches and through the procurement of a dynamic, business oriented Board of Directors, wholly committed to organizational excellence. The future for CMFSC burns brightly and we invite you to participate in our continued success.

Why Partner with CMFSC?

CMFSC is grateful for its membership, the community at large and its corporate partners for their respective support as without them we would not be able to achieve the successes that we have had as an organization. As we maintain our trajectory in moving CMFSC forward, we continue to explore the potential for deeper partnerships within the corporate community. We have worked diligently to ensure that we have a business-oriented Board structure, an effective governance model and the requisite resources to develop even more productive partnerships in order to generate winning outcomes for CMFSC, its players and its corporate partners. A corporate partnership with CMFSC really IS a partnership with dedicated resources and programs to ensure that any and all investments in the Club deliver ongoing value and exposure for your organization, its staff and its brand. We have the organizational size, strength of membership, community support and internal expertise to deliver programs unlike any other Club in the BC marketplace. In fact, our reach (and consequently our & your potential exposure) extends far beyond the BC borders into markets all across North America. We again invite you to participate in our continued success.

CMFSC Value Proposition

CMFSC offers its corporate partners the opportunity to leverage and activate against its:

- Broad exposure and reach into the BC Lower Mainland and beyond
- Direct access to end consumers and the BC business community
- Affiliation with some of the most respected soccer leagues across Canada
- Club culture which promotes strong support for our corporate partners
- Proud history of winning and recognition – National, Provincial & League titles over many years
- Organized & formal club structure & business approach
- Professional coaching and technical resources and players including members of Canadian National Team & Vancouver Whitecaps

For More Information

For more information on CMFSC, we encourage you to check out our website at www.cmfsc.ca. Note that the sponsorship opportunities as detailed are only a starting point and as such, the CMFSC Business Development team would welcome the opportunity to discuss potential opportunities with you at your convenience. To contact us directly, please email us at sponsorship@cmfsc.ca.

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Level	Number of Sponsor Opportunities	Value	Programs/ Divisions Available	Benefits
Enabler <ul style="list-style-type: none"> City of Coquitlam Prov. of BC 	Currently two (2), however CMFSC welcomes more	\$50,000+		<ul style="list-style-type: none"> Logo presence on CMFSC website – Home page and Sponsors page Logo presence in CMFSC newsletter Logo insert on any CMFSC advertising Involvement in any CMFSC event On-site sampling rights to specific games/venues/events (food excluded) Opportunity for partner-issued accessories for players (partner expense)
Founder <ul style="list-style-type: none"> Tier 1 - Metro Motors Tier 2 - 	Tier 1 - Front of uniforms (U8 - Adults): one available Tier 2 - Back of uniforms (U8 - U18): multiple available	Tier 1- \$25,000 min Tier 2 - \$15,000 min		Tier 1 - Primary logo on front of club uniforms Tier 2 – Secondary logo on back of both home and away uniforms Plus: <ul style="list-style-type: none"> Logo presence on CMFSC website – Home page and Sponsors page Logo presence in CMFSC newsletter Logo insert on any CMFSC advertising Involvement in any CMFSC event On-site sampling rights to specific games/venues/events (food excluded) Opportunity for partner-issued accessories for players (partner expense)
Champion <ul style="list-style-type: none"> Tim Hortons Soccer Express Adidas John B Me n' Ed's 	Program/Event Sponsor CMFSC welcomes one per industry or product category in order to provide exclusivity (i.e., one restaurant, one retail soccer store, one equipment manufacturer, etc.)	\$2500 min	Adults BCSP Divisional Girls Divisional Boys Mini Boys Mini Girls IA Awards Night Coaches Appreciation	<ul style="list-style-type: none"> Logo on back of program uniforms or program gear (as applicable/available) or Event/Program naming rights (as applicable/available) Logo presence on CMFSC website – Home page and Sponsors page Logo presence in CMFSC newsletter Logo insert on any CMFSC advertising Involvement in specified CMFSC event, including on-site and event advertising On-site sampling rights to specific games/venues/events (food excluded) opportunity for partner-issued accessories for players (partner expense)
Finalist (Individual Team) <ul style="list-style-type: none"> Freshii Innovative Fitness Today Team Trophy Centre 	Team Sponsor CMFSC welcomes sponsorship that helps our teams cover their expenses	\$500 min		<ul style="list-style-type: none"> Club approved logo on team training jackets/equipment/training gear Logo presence on CMFSC Website – Sponsors Page

NOTE: Cost of branding/production responsibility of partner/sponsor. Contributions can be cash or in kind.